

# 20XX Case Study

How Company Name increased sales by XX%

# The problem

## Company

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## Context

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- Duis aute irure dolor in reprehenderit in voluptate velit

## Problem statement

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# Challenges deep-dive

## Challenge 1

### Expand audience

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## Challenge 2

### Up 30-day actives

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- Duis aute irure dolor in reprehenderit in voluptate velit

## Challenge 3

### Increase conversion

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# Solution

More premium subscribers

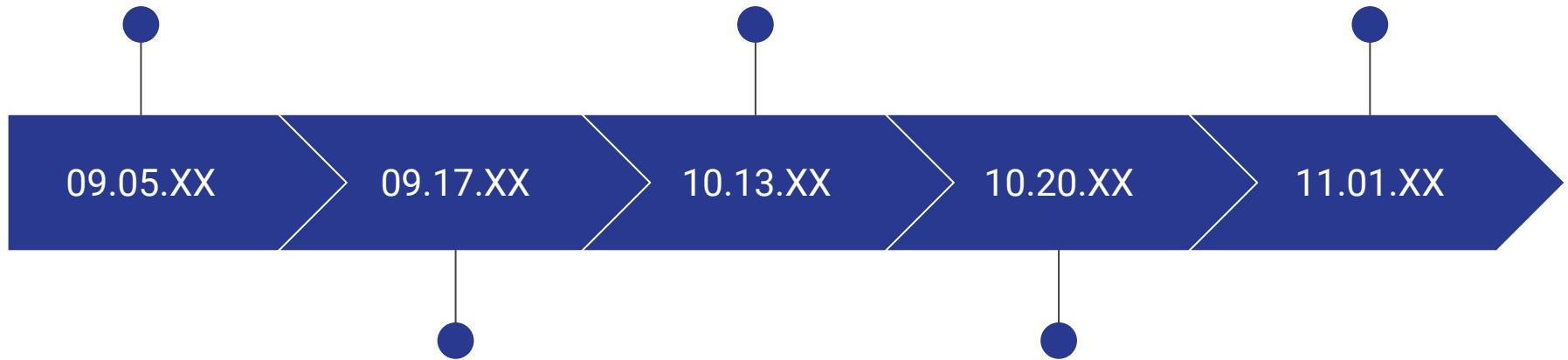
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# Implementation

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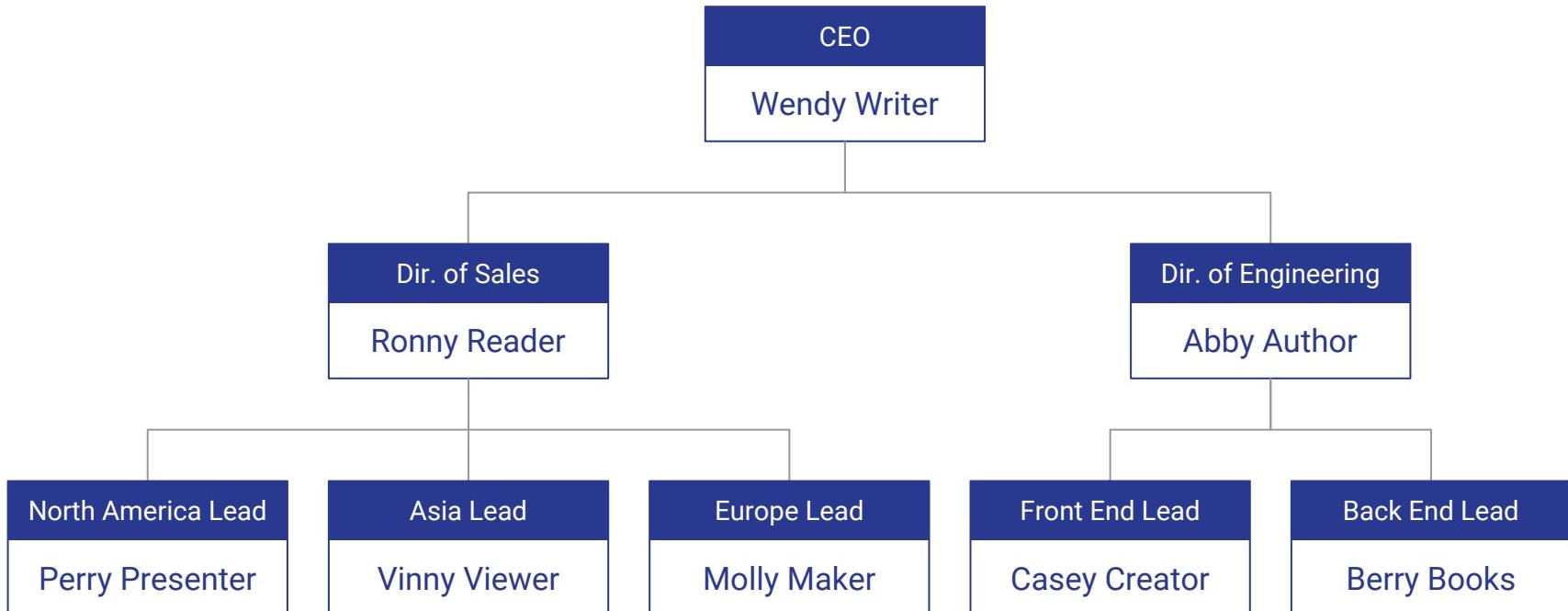
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# The team



# Impact

XX% sales increase

